MINUTES ALTA TOWN COUNCIL MEETING THURSDAY, AUGUST 15, 2013 ALTA COMMUNITY CENTER ALTA, UTAH

- 1. The Mayor called the meeting to order
- 2. Work session: Discussion on business license fee study and fee structure.

The Mayor thanked Harris for putting together a spread sheet that gives the Council the opportunity to look at different options.

The Mayor felt that there should be some kind of multiplier such as room count or number of employees to equate the size of the business. He also agreed that some kind of base fee was appropriate as well. The Mayor went on to opine that the small lodging businesses such as the single family homes that rent out get hit a little hard and that we should look at setting a base rate for these properties.

The Mayor felt that the property management companies were almost like an hotel.

Paul commented that he felt the important number was Cliff's total which was \$10,000. The other important number is the cost of administering the business license department which is approximately \$23,000. Paul feels that whatever we charge should reflect the Town's costs and somehow it has to be fair. As a result, Paul would pick a number where the Town wants to end up and then make sure it is fairly allocated.

Harris, in reviewing the spread sheet he put together, commented that the differences are not that great depending on which way you look at the problem. Harris went on to comment that he felt that Cliff's argument at the last meeting pretty persuasive: the enhanced services costs could not readily be allocated. He also found the Mayor's argument persuasive that the Town should not go to the 100% maximum recovery. If you take the enhanced service costs off the top, that leads to a 72% recovery which would result in a figure of \$17,000. There are different ways in achieving that amount. If we go with the scenario of a base fee plus fire inspections costs Harris felt there were a couple drawbacks: small homes and condos that rent out get a rather large increase and the property management companies could get charged twice. Harris went over some different scenarios and would prefer to treat the management companies as a regular business and the condos and single family homes that are rented out as small lodges using either a per room fee or per employee fee depending what the total dollar amount the Council would like to get to.

Harris feels there are two general problems the Council needs to address: what are the costs and how to allocate those costs and what is the recovery rate the Council would like to target. Harris explained that he targeted 72% and explained how he arrived at that figure.

Cliff felt that we should try to recover our costs but also give a break to the smaller businesses such as the houses that rent out on a commercial basis

Merebea asked if Harris's spread sheet reflected both a total based on the room count and the per employee count or both. Harris said he created separate columns for each and felt the Council could

choose one or the other or both. Harris went on to explain that not every business has rooms. Some businesses could be charged per room and others per employee. Harris went on to explain that if the Town proceeds in this manner and if the Town wants to change its business license fees in the future, all that needs to be changed is the per room and per employee cost.

The Mayor commented that this type of scenario is what the Town came up with when we set our sewer and water fee structure and tied it to an ECU count.

The Mayor asked which provides more of a burden on the system: a room or an employee. Currently the Town charges \$4.00 per full time employee and \$2.00 for a part time employee. The Mayor feels the Town should charge one fee for each employee no matter if they are full or part time. Harris commented that in his spread sheet he charged the same fee regardless of whether they were full or part time and he did not charge for the first employee.

Paul asked that, other than the ultimate number the Town would like to recover for fees, what is it that needs to be debated.

Harris felt that the following needed to be debated: the method to come to that number and the price (if we are using the per employee of per room count) and the total amount that the Town wants to get to.

Cliff opined that he does not have any problem philosophically setting fees by the number of employees but all fees have to be uniform with respect to the class upon which they are imposed. Cliff would like our final decision on this matter to be consistent with the statute.

If the Town charges a different percentage base fee for different classes Merebea asked if that would be consistent with the statute. Katie felt that the Town should be consistent throughout all the classes as it relates to the base fee. Cliff added that no one objects to treating different classes differently and we have said all along that that we would like to give the smaller businesses a break. We can and could charge a different fee per class.

The Mayor commented that if we drop the base fee to let's say \$100, he would like to see a per room or per employee fee charged to each business. Harris asked how the Mayor would like to handle the property management companies if we go this route: do they pay by the room that they manage or do they pay by the number of employees that they hire.

The Mayor wanted to treat the management companies as a hotel. Paul went on to say that these companies do not have equity in the condos or homes that they are managing. Harris went on to comment that if we charge the management companies and not the individual condos and houses their fee will go up substantially and that fee would probably get reflected in their contract with the houses and condos. The other issue Harris pointed out is that a condo owner might rent through a property management company but could also rent out individually.

The Mayor feels that every condo and home owner that rents out their place should have a business license. Kate Black commented that if the Town requires a business license for each condo or home owner in this situation, then staff will have to secure information from many more owners. Staff could do this through various web sites.

Cliff liked the fact that our proposed fee schedule does not charge a fee for the non-profits that operate in the Town but Cliff felt that not all non- profits operate the same. Cliff also went on to say that he does not want the Town Council to be at the mercy of the math when working with this spread sheet. The Mayor responded by opining that in the Rustler situation they have a lot of rooms and a lot of employees so the math would produce a greater fee. Tom went on to say that if you have more rooms and more employees you could have a greater impact on Town services.

The Mayor closed the work session by stating that he would like to establish some goals that can be addressed in the next two weeks and then come back in next month's meeting in a short work session to address those recommendations.

Harris offered to work on some different scenarios and get this information out to the Council in the next couple of weeks.

The Mayor closed the work session.

3. Mayor's Report

The Mayor passed on condolences to the family of Karen Wikstrom. Karen was involved with the Town of Alta for about 15 years and started the process of the concept of a chamber in the Town.

John and Claire have been attending Wasatch Summit steering committee meeting and the Mayor has been attending executive committee meetings. They are close to hiring the project manager and facilitator and the firm that will complete the EIS. Wasatch Summitt does have a web site where they are disseminating information about the process. The committee is also working on assembling a packet of information that the public may request on this project. Linda Gerke, Regional Director of the Federal Transportation Authority and attended the executive meeting and was part of a tour through the Grizzly Gulch area of the Town.

On July 13th trail day was held in Alta and on the 18th of July there was a meeting on the future of mountain biking trails in the Alta area. They also addressed whether or not mountain biking was sustainable in this area of the canyon.

The Mayor gave a brief update on the summer road and booth and the food trucks.

Representative Chaffetz is having a town hall meeting on August 21st in Holladay, Utah.

Primary elections were held in various cities throughout the Salt Lake valley.

Salt Lake County is proposing a 16.2% property tax hike which will affect property owners in the Town of Alta. They have not had a tax hike in 10 years.

Two weeks ago Representative Matheson introduced his wilderness bill again. The Town will be following this legislation through that process again.

The Mayor reported that on August 24th there will be downhill ½ marathon starting in Alta and ending in Sandy. There will be a full road closure from 6:00 am to 9:00 am that morning.

Also, the annual and final Peruvian downhill dash will be held on September 7th at 4:00 pm. There will be rolling delays on the road while this event is going on.

The Mayor reported that the Alta Planning Commission had a public hearing on August 14th where they accepted comments on the proposed changes to coverage, height, setbacks and mechanicals on the roofs in the base facilities zone. They voted to move their recommendations on to the Town Council at this meeting. The Mayor would recommend that the Town Council hold a work session separate from the Town Council meeting on this matter.

As it relates to the information the Planning Commission used to arrive at their recommendations, the Mayor asked staff to consolidate the information from the Commission before sending it to the Town Council. The Mayor also asked if Roger Bourke, a member of the Planning Commission, could give a brief presentation on this matter to the Town Council at their next meeting.

Merebea also asked for the images and schematics that the Commission used to arrive at their recommendations.

The next meeting of the Town Council will start at 9:30 am for a work session on the proposed business license fees.

4. Treasurer's Report

Marc Dippo read the monthly report which is attached to the minutes.

Hearing no questions or comments, there was a motion by Merebea Danforth to approve the treasurer's report as submitted. There was a second by Harris Sondak and the motion was carried.

5. Departmental Reports

Town Administrator's Report: John Guldner stated that the Planning Commission has forwarded their recommendations on to Town Council as it relates to height, coverage, setbacks and screening of mechanicals. John went over the recommendations for each zone that were recommended by the Commission. John explained the recommendation of the screening of the mechanicals on the roofs of the buildings.

John went over the process that the Council needs to go through as they are reviewing these recommendations.

John reviewed the two lawsuits that the Town is currently involved in: Shrontz Estate and the appeal by the Haiks to the 10th District Court of Appeals in Denver.

John reported that the Town has issued eight building permits and has 13 on deck. John also updated the Council on the proposed house that could be built near the Hellgate that could have five stories underground and is proposed to be 16,000 square feet. They are required to do a core drill to determine the makeup of the ground under the proposed house.

John reported on his meeting with architect and engineer representing Kevin Tolton. They indicated to John that they were well aware of the sewer, water and access problems and only wanted to have all

the zoning issues correct. There was a question about the status of Kevin Tolton drilling permit that he received from the state.

Valley Communications is still working on combining VECC with the UPD's communications network and are trying to address some of the issues between the two agencies.

John updated the Council on the progress of the land conveyance for the Town of Alta. The BLM has now indicated that they need a formal interlocal agreement with the Town on the survey work. That proposed agreement was received by the Town two days ago and needs to be address by the Council. As a result John explained that the Council needs to hold a special meeting to address this agreement so the Town can send the \$20,000 to cover the cost of this survey.

Katie Lewis would like to review this agreement and could have her final draft ready for the Council to address within a week to 10 days.

After some discussion, the Council agreed to hold a special meeting on Friday, August 23rd at 8:30 am at the Alta community Center.

Assistant Town Administrator's Report: Claire reported on the most recent meeting of the Wasatch Legacy Project held in Alta. The committee has created a tag line which is "Wasatch Legacy Project- A Partnership for a Healthy Watershed".

In the emergency management world, they are trying to put together an exercise for the chief executive officers in the county which will happen in October. They are also working on a county wide "Shake Out" planning exercise.

Claire reported that the Town might see a 10% increase in our Homeland Security grant funds for next year.

As it relates to the upcoming canyon closures for special events, Claire is working with UDOT on setting up a meeting to address future communications between all parties that involved the permitting of events such as the ½ marathon.

Claire reported on the most recent legislative policy meeting in preparation for the upcoming legislative session. One of the issues that was discussed was the Market Place Fairness Act which is something the League of Cities and Town is concerned with. This is a federal effort to recoup on line sales tax and then redistribute that tax to state and local entities. It has passed the Senate and is not schedule to be heard by the House as of now. The League is supporting this effort. This only affects businesses that generate more than a million dollars in sales tax.

Claire reported that there are a few more stewardship events being held in the canyon.

The Craggin' Classic will be held the weekend of August 23rd – 25th in Alta.

Marshal's Report: Mike Morey reminded everyone of the half marathon on the 24th of August. The road will be closed from 6:00 am through 9:00 am. Sandy City Police will be doing police doing traffic control for this event. Alta is working with Sandy City to try and get a shuttle up the canyon for essential workers around 7:45 am that morning.

Mike reported than his department has one active investigation: a theft of a purse. Mike also reported that they have had two jail cases within the last month.

Mike reported that there is still traffic on the summer road but it has dropped significantly.

There have been several medical assists and search and rescues type calls and fortunately they have all been minor injuries. Mike thanked UFA for their response and assistance in these matters.

Mike brought up the fireworks ordinance that he is working on which he hopes will be ready for the Council's review within the next month or so.

UFA Report: Capt. Matt Rose introduced himself to the Council and gave a brief history of his experience in the canyon and with valley stations. He updated the Council on the current fires in the State of Utah and UFA's involvement in fighting those fires.

6. Town Council Minutes – July 11, 2013

There was a motion by Cliff to approve the minutes as submitted. There was a second by Merebea Danforth. The Mayor called for discussion on the motion.

Cliff would like to see the minutes corrected to reflect that he did not say, as it relates to the business license study, that it was "garbage in and garbage out". Harris also stated that in the minutes there is mention of a \$21,000 figure and then later that figure changes to \$22,000. He feels that the figure should be consistent.

The Mayor called for a vote on the approval of the minutes with the aforementioned corrections. The vote was unanimous with all members voting in favor of the motion.

7. Wasatch Summit Phase 1 Program and Funding Agreement.

The Mayor announced that this agreement is presented to the Council today in its final form which has been approved by the UTA Board. This agreement commits the Town to a \$25,000 funding for this study which will be paid over a two year period.

There was a motion by Harris Sondak to allow the Mayor to sign the Interlocal Agreement with the Wasatch Summit Phase 1 program with a second by Merebea Danforth. The Mayor called for a vote on the motion and it was carried.

8. Updated Interlocal Agreement between the Town of Alta and Salt Lake County for Regional Homeless Services Program.

The Mayor explained that the agreement gives the Town the ability to provide \$.35 per resident for the program that assists the homeless efforts in Salt Lake County. Katie Lewis reviewed the proposed agreement and addressed some of the questions another city had as it relates to this agreement. Those concerns were addressed and the Town's legal counsel was asked to re-review the revised agreement.

Katie reviewed the changes that were made to this agreement. Added to the agreement is the ability of the Town have more discretion to terminate the agreement, the ability to have more oversight of the program and the requirement that the County must follow the Council of Governments recommendations on how to spend the funds, the County must provide an annual report on how the funds have been spent and are not allowed to spend the money for any other County programs and the County is required to promptly reimburse the Town for any money they do not spend. Katie feels this a more tightly drafted document in favor of the Town of Alta and Katie would recommend that the Council sign this agreement in its revised form.

Harris pointed out a couple of typos that are still in the document and also pointed out that the agreement mentions the census. He asked if a census was taken every year. Kate explained that when the census is referred to in documents, the Town tends to rely on the most recent national census figure which or the 2010 census future for the Town: 383. Kate went on to explain that either WWFRC or COG does annual estimates on the most recent census count for each city but she recommended that we use the federal census figure for 2010.

Katie Lewis can go back to the County Attorney and bring up the aforementioned concerns of the Council go back to the County Attorney and bring it before the Council at their special meeting on August 23rd. The Council agreed with this process.

9. Discussion of Waste Management Proposal

The Mayor explained that at recent staff meeting there was discussion on the pending land transfer and the issue of providing garbage and recycling services in the future. Last year the Town had a presentation by the special district director that handles our recycling services and the Mayor recommended that we start a conversation again on this matter. The Mayor asked Claire to get this process going again and she prepared a Waste Management Proposal for the Council to discuss.

Claire thanked Steve Gilman for his efforts in the past to get the "ball rolling" on this matter.

Claire explained that staff had a conversation with what is now called Wasatch Front Waste and Recycling District(the District) and they are interested in providing services to the Town of Alta. The first step for the District was to obtain more information from our community such as what is currently being provided and what kind of services the Town would like to provide. Once the Town has this information it would submit that proposal to the District staff and the chair of their administrative control board. As a result of their request, Claire prepared and presented to the Town Council a Waste Management Proposal (See attached) Harris also provided a lot of great comments on this document.

Cliff thanked Claire and went on to ask about scalability in terms of the space; how are we going to scale the potential participation among homeowners, associations and businesses. Finally cliff commented that in terms of what is happening in the world of garbage there is a huge change in recycling and what we do with garbage. If we look at what some of the leaders in the country are doing, nothing is going into the landfills.

Claire recognized these all as good points and went on to say that one of the benefits in working with this District is they have a lot of experience in Big Cottonwood which is similar to our situation in Alta and have flexibility in working with seasonal homes/businesses and other unique situations like this. They also have expertise in working with municipalities.

Hearing no other comments on this proposal, Claire was asked to forward it on to the staff and board member of the District for their review. Claire will be setting up an onsite visit for District staff in Alta. Claire also reminded everyone that the District only provides services to residents and not commercial businesses in the valley.

10. ACVB Update – Dobber Price and Maggie Sullivan

Dobber Price, current president of the ACVB, introduced himself and invited any questions, comments or recommendations. He went on to also introduce Maggie Sullivan who is ACVB's coordinator.

Maggie Sullivan reviewed last year's Office of Tourism Grant and the results of the promotion that was funded by the grant. For every one dollar that was spent on the 75th anniversary campaign, they got back \$45. ACVB applied again to the Office of Tourism for a grant and they were funded at 100%.

Maggie explained the three major campaigns for the 13/14 ski season that will be funded by this grant. The first is called the "Alta Sleep Around". It will be held from December 5-8 and guests will be able to stay at three different lodges with an all-inclusive package of breakfast, lunch, dinner, ski pass and various other amenities. They will be targeting those people that have never stayed in Alta before.

The second campaign will be called "Discover Alta" which will target the first timer and the beginner to immediate skier. It is an all-inclusive three day package and will take place on the following dates:

January 5th – 8th January 12th – 15th January 26th - 29th April 6th – 9th April 13th – 16th

The third campaign is called "Brand USA and Expedia Discover America Co-op Program". ACVB is partnering with BrandUSA and Expedia to create advertisements on the Ski Australia webpage. There will also be a landing page on the ACVB web site.

Maggie reported that they are working with Hansen, Barnett and Maxwell to complete their annual audit/financial statement and will report back to the Council with the final product.

The ACVB website is doing very well and the newsletter will be going out next week.

At this point in the meeting, the Mayor excused Paul Moxley who had another meeting to attend.

11. Business License Study and Fee Structure

The Mayor asked the Council for their recommendations on how to proceed on this matter.

Merebea feels that the Town should not use the number of rooms as a factor in determining the fee but instead use the number of employees for all types of businesses. The Town can get to where they want by just using the number of employees.

Harris commented that if we use the number of employees as a factor in determining the fee that that will put a pretty big burden on the Alta Ski Lifts.

Cliff commented that we should not be a slave to the math especially within a class of business: we have the freedom to set the rates differently for different classes of businesses. Cliff went on to ask if we counting something because it is easy to see like the total number of rooms.

Mark Haik asked, as it relates to the lodging component in this discussion, why not use what the fire marshal says is the occupancy for that business as the number. Harris stated that the Town does have the cost per fire inspection for each of these types of businesses.

Harris commented that the study provides the Town with the disproportional costs and asked how that should get allocated. Harris feels that having space creates a bigger burden on the Town than not having space. Cliff disagrees with the analysis and went on to say that everyone in the Town is the resort business and ultimately what it takes to provide municipal services benefits everybody.

Harris then went on to say that the question then becomes how the town allocates the "impact".

Mike Morey commented that the Town should put a cap on the base fee so the math does not run out of control. Harris responded by saying the cap he was using was the total of the base and the disproportionate fees not the total cost to the Town.

Cliff commented that as it relates to the disproportionate fees, he did question that part of the study. He felt that was another example of counting something that was convenient and easy to count but that does not really take in truly what it costs to license a business in Town which is ultimately what the Town is trying to recover.

Harris commented that he understood Cliff to be most concerned about the enhanced services costs which was on top of the disproportionate fee. It does seem to Harris that when one hires a consultant, they have expertise that in this case the Town does not have. The Town needs some input and Harris does not think that just pulling numbers that seem right is as good as using the expertise of the consultant.

Cliff felt that the good thing that came out of the consultant's report is the base administrative fee. Harris responded by saying that the base fee is approximately only a third of the total cost and Cliff responded by saying that it depends on what we feel is the total cost. Cliff does not agree with the premise that the so called disproportionate and enhanced costs actually represent the total cost of business licensing.

Harris asked Katie Lewis that if the Council was making property tax decisions today would everyone on the Council be affected by that decision. How does the Council handle, in its discussions, issues where people have employer or personal interest in the outcome.

Katei Lewis opined that this issue is governed by state law; the municipal ethics act. That act states that anybody who has a conflict of interest including a financial interest and includes being employed by a business that the Town is making a decision on regulating has the obligation to disclose that conflict of interest. State law then goes on to say that there is no obligation to recuse oneself from voting. It becomes a burden on that individual whether they think they can act in an unbiased manner. After the

disclosure then it becomes the decision of that individual on whether or not they will recuse themselves from voting. There are some municipalities that have enacted ethics ordinances that are stricter than the ethics act. Some of those cities say if you have a financial interest that includes being employed by the business within the municipality that will individually affected by this regulation, you not only have to disclose but have to recuse yourself. The Town of Alta does not have such an ordinance in place.

The Mayor felt we should move forward with some scenarios. Harris felt that if we are to move forward in this direction he would need to know what we are targeting: if the Council feels that our target is \$9,000 then we should target that. The Town is legally able to target \$22,000 because the Town has that report.

Harris said that if we took off the enhanced costs from the total, we would recover around 72% of the total of \$22,000 or \$16,833. The Mayor had thrown out a number of around \$14,000 to \$15,000.

Harris recommended that we pick a number that represents the percentage that we would like to recover of the enhanced costs instead of saying we want to collect let's say \$15,000.

Going with Harris's recommendation, the Mayor recommended that the Town collect 90% of the enhanced costs which or a total of \$15,150 in total business license fees. Merebea felt this was a reasonable number.

Kate Black asked the Council how they wished to treat the management companies in setting the fees.

Cliff responded by saying he is open to being educated about this situation but it seems to him that the properties who rent out are in a different business than management companies. Cliff went on to opine that there could be a compliance issue with these types of businesses and suggested that it might be better to run them through the management companies if that turns out to be a practical way to do it.

Harris commented that if the business license is held by the individual property (condo or single family home) then the Town does not care how they rent it out. If the license is held by the management company there is the possibility that the individual properties are individually renting their properties out.

Cliff opined that if the Town is collecting a business license fee from the property through the management company it does not really matter whether they are renting property outside of the management company.

The Mayor asked Karen Travis if she goes through a management company. Karen rents her home out on her own and if the management company runs out of spaces for a certain week or day they might call her to use her space. Karen explained that the difference between her business and the management companies is that she does all her own advertising and operates her own website. She also uses 1/3 of her house as a home for her caretakers who are Alta residents. She also pays \$23,000 in property taxes that the management companies are paying and she thinks that needs to be taken into consideration when the Council sets the fees.

The Mayor commented that he thinks that any house or condo that rents out, whether it goes through a property management company or not should, be licensed. It is good for the Town to know what buildings are being rented out.

It was recommended that we notice a work session on the special meeting agenda on the 23rd and Harris and Merebea offered to get together before the special meeting on the 23rd of August and come up with some recommendations.

Harris pointed out to Karen that the spread sheet that was created by various members of the Council does create separate categories of businesses. Karen reiterated that she is paying a lot in property taxes, provides for living space for local residents and have costs associated with her business that management companies do not have. She asked that the Council that they consider this when making a decision on the new license fees because she does not think it is fair to raise that burden on her business

Cliff agreed with Karen on this matter. He also agreed on the original proposal that the Council was working on that would keep Karen's license fee within a few dollars of what she was paying in the past.

12. Closed door meeting to discuss litigation matters.

The Mayor and Council saw no reason to hold a closed door meeting.

13. New business

Harris congratulated the Alta Ski Lift company on acquiring some land in Albion Basin from Marv Melville.

Harris has noticed that people are driving more than 15 mph on the summer road and asked if we could put speed bumps in the road using ropes. We could then roll the rope up in the winter. Mike said he would look into installing something like this across the road next summer.

As it relates to fire protection and the space that some owners make between their homes and the surrounding vegetation, does the Town have a regulation in place that addresses this issue. Claire did have a meeting set up with a UFA representative but because of all the fires in the state, the meeting was postponed. This is on the Town's radar screen.

Merebea thanked the Town staff for their staff reports. They are very helpful.

Merebea opined that as we look at the recommendations from the Planning Commission on the base facility zones and considered the set back on public land that we ask whether public land will stay public land long term. Merebea also looked at a couple of lots in the base facility zone and pictured a building with 75% coverage; it sounds really big. Perhaps a maximum footprint regardless of coverage is something we might think about it as a way to approach that.

14. Citizen Input

Roger Bourke commented that even though the traffic on the summer road has slowed down of late he feels it will go back up in a month as the leaves start turning. He asked if the Town could find it in their budget to keep the booth staffed into the period when the fall colors come out. The booth helps with regulating parking. The Mayor commented that the Town will be extending the operation of the booth into and through September.

Roger commented on the terrific pictures by Tom Bolen in the Friends of Alta calendar.

Mark Haik agreed with Mr. Curry's remarks that we are in resort business, more specifically this Town is in the ski resort business.

Mark Haik referred to some of the comments that were made in the Shrontz hearing in front of Judge Kennedy. Haik went on to opine that when Ms. Shrontz acquired the property from the Alta ski Lifts in the late 90's, the Town encouraged her to pursue that purchase and the Ski Lift Company specifically encouraged her to purchase from them and build a hotel.

The other item pointed out by Mr. Haik was that Councilman Moxley at the hearing told the Judge that the Town of Alta was in serious economic decline due to a poor economic climate and as a result was going to have a problem funding their legal fight in the future: thus the Town asked for a stay. This information coupled with the news that the Alta Ski Lifts are partnering with Deer Valley, Park City and Snowbird to provide those purchasing a ski lift passes at Alta with free ski days at other resorts, is a huge price discount. With discussion of business license fees and the discussion of land use issues at the Commission meeting yesterday, the Council should consider their actions in light of what is going to make Alta competitive with are neighbors and where are we going to be situated in the ski resort market place in the future. Mr. Haik thinks we are under utilizing the resort as we are not open as many days as some of our competitors and yet we have the same amount of snow.

Mr. Haik feels that the business license fees set by the Town Council are not going to make or break the businesses but feels that the land use decisions and overall climate to attract capital and capital reinvestment in the Town is going to be more persuasive in what happens in our future.

Karen Travis commented that what she got from the Planning Commission yesterday was that the Commission was trying to eliminate height and spread out over more of the footprint. She thought that was a good tactic.

Karen commented on the sales tax on online sales and she would like to see the term "on line" defined. She asked if the sales tax on an online purchase of a lift ticket would go the other state. If a person purchases a week stays at her cabin, is she going to have to pay sales tax to the state where the person purchased the week rather than Alta and Utah.

Maura Olivos went over the details of the upcoming tree planting day in Alta on September 7th.

The Craggin' Festival will also be doing a restoration project right off the Cecret Lake trail.

The Friends of Alta is holding a tree planting day at the Memorial Grove on September 13th.

Maura went on to explain about the upcoming Environmental Awareness Conference being held in Alta from October 25 and 26th.

Maura explained that the Ski Lifts are going to try and keep the mountain bike trail closed where the restoration took place this summer. The trail does go through some sensitive areas in the basin. Cliff thanked the Ski Lifts for taking a look at the future of mountain biking in Alta and working with the mountain biking community.

Marc Dippo asked if anyone had heard from Crown Castle on the fiber optics project in the canyon. Alan Orr gave the latest update on this project to the Council. The person that objected to the Forest Service about this project objected because they felt it would increase texting while driving in canyon. The Ski Lifts was able to obtain the person's name through a FIOIA request and had a very productive conversation with that person; the phone coverage is already very good in the canyon and Crown Castle project is not going to change the phone coverage in the canyon that much. The Ski Lifts also explained the benefit of having fiber up the canyon for the businesses. After this discussion, the person said he would remove his objection to the Forest Service and the Forest Service has indicated that the time frame is now the 24th of August. Once that process is completed, it is in the hands of Crown Castle whether they still think they have enough time to complete the project this summer and into the fall.

Mark Haik commented that if you are buying an Alta Ski Lift pass before a certain date, one of the benefits will be a night at the Cliff Lodge. He thinks that the head of ACVB ought to inquire about this fact with Onno at the Alta ski Lifts.

15. Motion to adjourn.

Hearing no further business before the Town Council, there was a motion by Merebea Danforth to adjourn the meeting. There was a second by Harris Sondak and the motion as carried.

Passed and approve this 10th day of October, 2013.

s/Katherine S.W. Black, Town Clerk