

# Alta Resort Shuttle

May 3, 2023



# Existing/Previous Shuttle Service Program

- **Resort Shuttle:** traditional service running between “West Alta” residential areas and ski area bases. Available “on call.”
- **Town Shuttle:** transported ski bus passengers from Cliff Lodge, Wildcat Base, to other destinations in lieu of traditional UTA ski bus service during 22-23 season. Fixed schedule to match UTA schedule.
- **Night Shuttle:** On call, evening service between Alta and Snowbird.

All services provided by Alta Shuttle

# 22-23 Ski Season Budgets, Service, Funding

- \$76/hour
- Each service was supported by its own funding arrangement. Most entities contributed to specific services

Service	Days of Ops	Starting/ending date	Hours/day	\$/day	Total Cost	Contributors
<b>Resort Shuttle</b>	114 days	Sunday 12/16/22- Sunday 4/9/23	9 hours 8:15am - 5:15pm	\$684/day	\$77,976	Lodging, ASL, TOA, ACVB
<b>Night Shuttle</b>	107 Days	Friday 12/23/22- Sunday 4/9/23	4 hours 6pm -10pm	\$304/day	\$32,528	Visit Salt Lake, condos/homes, Snowbird
<b>Town Shuttle</b>	125 days	Sunday 12/11/22- Thursday 4/15/23	11.25 hours 6:45am -6pm	\$855/day	\$106,875	UTA, ASL, TOA, Hotels, Snowbird

# Proposal

The Town of Alta proposes to fund and manage a contract for shuttle services during the 23-24 ski season equivalent to services provided in 22-23, including the Resort Shuttle, the Night Shuttle, and the Day Shuttle.

## Service Plan

Service	Days of Ops	Starting/ending date	Hours/day	\$/day	Total Cost	Funders
Day (Resort) Shuttle	120 days	Saturday 12/16/23- Sunday 4/14/24	9 hours 8:15am – 5:15pm	\$684/day	\$82,080	Lodging, ASL, TOA, ACVB
Night Shuttle	107 Days	Friday 12/22/23- Sunday 4/7/24	5 hours 5:15 pm– 10:15 pm	\$380/day	\$40,660	Same
Town Shuttle	126 Days	Sunday 12/10/23- Sunday 4/14/24	11.25 hours 6:45 am – 6 pm	\$855/day	\$107,730	Same, plus UTA, Snowbird

# Assumptions, Budget

- No change in service costs: **\$76/hour**
- Projected cost for all three services: **\$230,470 (rounded down from \$230,470)**
- Town of Alta would establish a contract with a transportation company to provide the service
- Town has received verbal commitments from original resort shuttle partners, ACVB
- Will seek commitments from UTA, 22-23 town shuttle partners including lodges, ski areas
- 23-24 UTA service will be similar to 22-23: only stops at Wildcat, half-hour service frequency

**Expenses:** \$230,470

**Revenue:** \$204,000:

\$65,000 ACVB

\$44,000 Resort Shuttle Partners

\$50,000 UTA (?)

\$45,000 Lodges, ASL and Snowbird (?)

# Unknowns

- Changes to service plan: add extra van to Resort Shuttle schedule during holiday period?  
 $9 \text{ days} \times 8 \text{ hrs} \times \$76/\text{hr} = \$5,472$
- We will go to bid to select a vendor. Will we receive bids at \$76/hour?
- Budget assumes contributions from private sources, which are not reliable. ACVB contribution will be exhausted (pending dissolution). The Town will have to raise revenue to fund a larger share of program costs—or the entire program
- What is the future of UTA service in Alta, and what local solutions will be required to compliment that service? Will UTA return to 21-22 levels in the short term (2-3 years)? In the medium term (3-10 years), the UDOT LCC EIS proposes express service to a single stop in Alta along SR 210.