

## Alta Town Council

### Staff Report



**To:** Town Council

**From:** Chris Cawley, Assistant Town Administrator

**Re:** Work Session Parking Discussion Preview

**Date:** November 5, 2021

**Attachments:**

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### General Update

As of today, the Town of Alta Parking Plan for winter 2021-2022 continues to take the same shape it did as of the October Council meeting, with a few updates:

- The Town will manage about 247 parking spots on the north side of SR 210
- The Town will require a valid permit for parking in these areas between Friday mornings at 8 AM and Monday mornings at 8 AM
- The program will begin for the season on December 3<sup>rd</sup> and end on the weekend of April 17<sup>th</sup>
- Permits will not be associated with designated parking spots
- The Town will offer the option to purchase seasonal permits to the following classes of users:
  - Residences in Grizzly Gulch, West Grizzly, and upper Albion Basin who have historically relied solely on Town-managed parking along SR-210 in the winter season
  - Occupied residential caretaker units
  - Four of the five lodges whose guests and employees have used town managed parking
  - Retail and service businesses, and nonprofit organizations including the Alta Post Office, that have no on-site parking and whose commuting employees may be displaced from historic day-time parking by the ski area program
- The Town will offer a limited number of day use permits for periods of 24 hours or less
- It will be possible to associate multiple license plates with individual permits
- Seasonal permits will cost \$250, day-use permits will cost \$25, and violations will cost \$75

- Program details are subject to change!

### **Town of Alta Ordinance 2021-O-9 Authorizing Traffic Enforcement On Quasi-Public Roads And Parking Areas**

In order for the Alta Marshals Office to enforce traffic and parking laws within ski area parking lots, the Town of Alta must adopt an ordinance acknowledging the quasi-public roads and parking areas within the Alta Ski Lifts Company special use permit area are subject to traffic and parking laws.

### **Memorandum of Understanding between Town of Alta and Alta Ski Lifts Company**

The Town Council will be asked to approve a Memorandum of Understanding (MOU) between the Town of Alta and Alta Ski Lifts Company that defines an area within the ski area's USFS special use permit where the Town will manage its parking program, the town's allocation of 60 parking permits to Alta Ski Area, and Alta Marshals Office patrols of ski area parking lots. The MOU also defines how the ski area will assign its 60 permits and sets an initial term between November 1<sup>st</sup> and May 31<sup>st</sup>.

### **Contract between Town of Alta and Interstate Parking**

The Town Council will be asked to approve a contract between the Town of Alta and Interstate Parking to manage the Town of Alta parking permit program. Interstate Parking is a parking management company serving numerous small and large municipalities and commercial entities, including Alta Ski Area and Solitude Mountain Resort. Under this contract, Interstate Parking would operate a website where information about the Town of Alta parking program is available and parking permits are purchased, and it would enforce the parking requirement on-site in Alta using license plate scanning technology. Key details of the contract include:

- The initial term of the contract begins November 15<sup>th</sup>, 2021, and ends November 14<sup>th</sup>, 2023
- Either party may terminate the agreement if either party fails to perform, if laws or regulations affecting the town's parking program and parking facilities change, or if a restrictive condition such as a major economic event or adjacent road construction project affects the either party's role in the parking program or affects profitability materially
- Interstate Parking and the Town of Alta will each retain 50 percent of permit fee revenue
- Interstate will retain 90 percent of net revenue for the first five violations each day, and Interstate and the Town will split net revenue from additional violations 50/50