

Town of Alta Newsletter



Vol. 3 Issue 5

July-August 2011

Message from the Mayor

Hope everyone's summer has been great. The wildflowers are finally in full bloom, and I've been milking all the sunshine I can as the days slowly get shorter again.

This month's newsletter is a little different than usual. Some of our usual features are absent because we really wanted to emphasize important upcoming events.

So this month's newsletter will focus on two big ticket items.

SUMMER ECONOMIC DEVELOPMENT ROUNDTABLE

The Town is also excited to host a summer economic development roundtable event on October 6th. With population growth and uncertain economic times on the horizon, I feel its time to have a poignant discussion to discuss the feasibility of a summer economy in Alta. We hope to assemble a group of residents, businesses owners, and cooperative agencies for a discussion on opportunities and obstacles to develop a summer economy in Alta. This will be an interactive session, with both small and large group discussions, and we look forward to hearing from the community. Please refer to the specific details found on page two that outline the specific questions that we will be discussing.

The event will be about 5 hours long, and lunch will be provided. The Town is excited to host a facilitator,

Stephanie Frohman, to help guide us through this process and keep us focused.

PLANNING COMMISSION PUBLIC INPUT

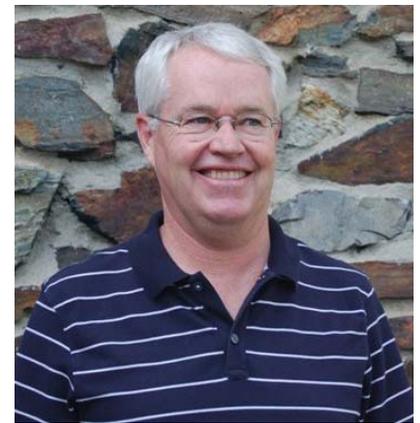
The Planning Commission seeks public input on draft changes to the Town's General Plan. The Planning Commission has been working on these changes for the last few months. As a refresher, the General Plan is not a regulatory document, but it is a guiding document that helps steer and shape the creation of municipal policy and planning efforts. It was last updated in 2005.

The Planning Commission is not doing an entire revision of the document, but has decided to focus on two specific aspects. First, they have drafted a vision statement. The General Plan has never had a vision statement, so the creation of this vision statement is an important, yet difficult challenge. Second, the Planning Commission has been working on updating and expanding the commercial development aspect of the General Plan.

Both items are up for public input, and more details can be found on page three. After the Planning Commission receives input, the vision statement and commercial development element will be reviewed and revised. The Planning Commission will then forward the revisions along to the Town Council for review. A public hearing will then be held before adoption of

the final document. Updates on this process will be provided in the newsletter as they are available.

We look forward to receiving your public input on changes to the General Plan and also hope you can attend our roundtable event. Enjoy the remainder of the summer, the snow will be flying before long!



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Summer Economic Development Roundtable Event

What is the purpose of this event? To explore the feasibility and mechanisms for developing a successful summer economy in the Town of Alta that benefits businesses, residents, and visitors.

Why? With uncertain economic times ahead, it has become evident that development of a sustainable year-round economy may be necessary to maintain tax revenues and provide services to the community. Currently, the Town is inundated with visitors in the summer months, yet receives virtually no tax revenue from those visitors. As population in Utah is projected to swell 76% by 2040 (Wasatch Canyons Tomorrow), the community needs to be forward thinking and prepared to accommodate an increasing number of visitors into our community by creating avenues for collecting tax revenues while also protecting our natural environment. The thoughtful development of a strategic summer economic plan will provide a blueprint for future decision-making for not only businesses, but also for Albion Basin and Little Cottonwood Canyon alternative transportation efforts, and a location for a community center/conference facility.



Bring your thinking cap and be ready to actively participate in the discussion of the following questions:

1. What summer activities are appropriate for the community? More specifically, what current elements of summer in Alta should be preserved, changed, or eliminated?
2. How can the Alta community provide opportunities to expand the summer economic base? Specifically, what services could be offered to enhance not only day use, but also overnight visitation?
3. What obstacles stand in the way of a successful summer economy and how can we overcome these obstacles?
4. What role should the Town of Alta play in helping the community move forward? What are some suggested next steps?

**Thursday October 6th
Our Lady of the Snows
8:30am-1:30pm
Lunch will be provided**

**RSVP required
to CER@townofalta.com
by September 28th**

Questions? Please call Claire Runge:
(801)363-5105 or (801)742-3522



Planning Commission Seeks Public Input

ABOUT THE GENERAL PLAN

The General Plan is a non-regulatory document that provides a roadmap for future land use decision making. The Planning Commission formulates the General Plan with public input. The Planning Commission then recommends the plan to the Town Council for final adoption. A formal public hearing will be held prior to final adoption.

WHAT'S NEW WITH THE GENERAL PLAN?

The Town of Alta Planning Commission has been working on updating specific elements of the Town's General Plan. The last update to the General Plan was completed in 2005.

The Planning Commission has identified several critical areas to focus on during the revision process. This includes:

- The formulation of a "Town Vision Statement."
- Revision of the "Commercial Development" element
- Re-organization of content for better readability
- Re-organization of chapters into discrete conditions, assumptions, and policies sections

The Alta Planning Commission is seeking comments on two items; 1) the Vision Statement and 2) the Commercial Element. The General Plan has never incorporated a vision statement, so this will be new element to the plan and an important introduction to the character of the Town. The commercial element has been identified by the Planning Commission as an element in the 2005 General Plan that needs revision.

HOW TO SUBMIT COMMENTS

Please visit the Town's website. Under the "Town Government" tab you will find a link to the General Plan where all the documents are posted. To provide more structured and useful responses, we ask that you view the material, and respond to the questions posted on the website. Please email responses to Claire Runge at cer@townofalta.com with a subject title of "General Plan Comments." Written comments are also accepted. Please mail written comments to:

Town of Alta
Attn: Claire Runge
P.O. Box 8016
Alta, UT 84092

Comments will be accepted until Monday, September 12. We appreciate your time and look forward to hearing what you have to say.

Questions?

Please email Claire Runge at cer@townofalta.com



Website to access General Plan information:
http://www.townofalta.com/gov_plan.shtml

Alta Events Calendar

August

30	9am-12pm and 1-4pm	Friend of Alta Event: Invasive Weed Pull. Please contact Jen Clancy if you are interested in volunteering: jclancy@friendsofalta.org or 801.742.9719
30	6pm	ACE Craft Night: Bottle Cap Magnets and Glass Etching, Our Lady of the Snows, Free.

September

8	10am	Alta Town Council Meeting, Alta Community Center
12	6pm	ACE Event: Salsa and Enchiladas Culinary Competition, Our Lady of the Snows, \$5 to taste.
14	5:15pm	ACE Event: Yoga with Stacy, Our Lady of the Snows, Free. Yoga mats are available.
20	6pm	ACE Event: Canning class with Mimi's Garden, Our lady of the Snows, Free.
27	6pm	ACE Event: Murder Mystery Aboard the Abby. The event will be a potluck but will cost \$15. Limited spots are available, you must pre-register by September 1st. To register email admin@altaarts.org More information at: altaarts.org

October

6	8:30am-1:30pm	Town of Alta Event: Summer Economic Development Roundtable. Please see details on page two.
13	10am	Alta Town Council Meeting, Alta Community Center
26	5:30pm	ACE Event: Haunted Hollow, Our Lady of the Snows, Free.



MUNICIPAL ELECTION INFO

The Town of Alta Municipal Elections will take place this year.

The Town of Alta received four Declarations of Candidacy for the two at-large Alta Town Council seats. The candidates are:

Merebea Danforth
Steven "Piney" Gilman
Mimi Levitt
Harris Sondak

The Town of Alta will not be required to hold a primary election. **The General Election will be held on Tuesday, November 8, 2011.** The polling place will be the Albion Grill in Alta, Utah.

Need to register to vote? Please visit: <http://vote.utah.gov/>

LEFT: Folks of all ages gather for ACE's Wild back into Wildflower Festival. Not only did celebrants enjoy volleyball, sack races, and a slider competition; music was provided by a solar powered DJ! Photo courtesy of ACE.

Town Information and Contacts

Town info

<http://www.townofalta.com/>

Town of Alta Phone:
(801) 742-3522 or
(801) 363-5105

Town of Alta Fax:
(801) 742-1006

Post Office Phone:
(801) 742-2142

Library/Community Center Phone:
(801) 742-2068

Alta Visitors Bureau:
(801) 742-0101

Justice Court Phone:
(801) 742-2407

Alta Central Info Line:
(801) 742-3403



Town Council contact info

Mayor — Tom Pollard — mayor@townofalta.com — Term expires 2014
 Councilmember — Cliff Curry — cliffcurryaltautah@gmail.com — Term expires 2014
 Councilmember — Steven Gilman — gusgilman@msn.com — Term expires 2012
 Councilmember — Paul Moxley — ptm@pkhlawyers.com — Term expires 2014
 Councilmember — Dave Richards — drichard@townofalta.com — Term expires 2012
ABOVE: Town Council from left to right: Steven Gilman, Tom Pollard, Paul Moxley, Cliff Curry, Dave Richards



Staff contact info

John Guldner — Town Administrator
jhg@townofalta.com

Kate Black — Town Clerk
kswb@townofalta.com

Piper Lever — Assistant Town Clerk,
Justice Court Clerk, Business License
Official
plrem@townofalta.com

Mike Morey — Town Marshal
mmorey@townofalta.com

Claire Runge — Assistant Town
Administrator, Newsletter Editor
cer@townofalta.com

Alta Visitors Bureau
info@discoveralta.com

The Town Office is open Monday through Friday from 8:30am to 4:30pm. Please call us at 801.742.3522 or 801.363.5105 or stop in for assistance.

The Town code is available online at: www.sterlingcodifiers.com/Alta,Ut