

Town of Alta Newsletter



Vol. 2 Issue 9

July/August 2010

Municipal News

Beginning the week of August 30th, Questar will begin work along the highway to upgrade natural gas lines in the Town of Alta. They will be digging a trench along the south side of the road beginning at approximately the Goldminer's/Wildcat ramp and continuing to the Rustler Lodge area. At times, there may be flaggers and one way traffic along the highway between those areas. They have advised us that the project will take about two weeks to complete and there will be no interruption of natural gas service. During this time, it may be a good idea to park on the north side of the highway to avoid conflicts with work crews and equipment.

A public hearing was held on August 3rd to discuss the proposed increase of the Town's Certified Tax Rate (CTR). After the public hearing, the Town Council met in a regular meeting where they voted to increase the CTR by 10%; the new CTR is now 0.001114. The final Town of Alta budgets for FY 2010-2011 were also passed. Once all Salt Lake County municipal CTR's are finalized, the Town will provide a comparison of all CTR's in the County.

Alta Visitors Bureau has been awarded \$10,120 by the Utah Office of Tourism for Cooperative Marketing funding. This money will be directed towards a multifaceted campaign in-

volving high profile advertising on onthesnow.com (website and newsletter) and a google adword campaign. Many thanks to the AVB Board and Eric Shmookler for advice on how to proceed with this funding opportunity.

Claire Runge attended a Utah League of Cities and Towns Legislative Policy Meeting on August 16th. Even though we are months away from the start of the legislative session, it looks like it will be an interesting session for municipalities across Utah. Early discussions have focused on alcohol reform efforts, county versus municipal responsibility of elections, and codifying the water change application process. Stay tuned!

The Alta Visitor's Bureau held a Town Business Summit on August 30th. The Alta Visitor's Bureau (AVB) was created as a department/division of the Town as a result of a process initiated in 2004 to address declining sales and market share experienced by our Town businesses. The Town Council requested that Wikstrom Economic & Planning Consultants, Inc. review the status and recent history of AVB and make recommendations regarding its future direction. On August 30th a meeting was held with Town businesses to discuss the future of AVB. The business community will be researching the chamber/bureau model and will be making recommendations

to the Town Council in their October 2010 meeting.

The 2010 General Election is coming up! The General Election will be held on Tuesday, November 2nd. Please keep in mind the following:

Voter Registration Deadlines:

By Mail: October 4th
In Person: October 18th (at the Salt Lake County Clerk's Office, NOT in the Town of Alta Office)

Absentee Voting Deadline:

Last Day to apply (domestic):
October 29th
Last Day to apply (overseas):
October 13th

Early Voting: October 19-29.

There will be no early voting location in Alta.

Additional details can be found on the Salt Lake County Clerk's webpage:

<http://www.clerk.slco.org>

Enjoy the final moments of summer!

In this issue...	
Municipal News	p.1
Marshal's Report	p.2
Message from the Mayor and Event Calendar	p.3
Town Info and Contacts	p.4

Marshal's Report

This report covers events from July 8th to August 11th.

July 12th, 2:52pm: An Albion Basin cabin owner reported vandalism to their property. A similar report was taken on July 23rd. Both incidents seem to have occurred during the past ski season.

July 13th, 3:55 pm: The Marshal's Office assisted at the scene of a head on collision in the lower canyon. Fortunately no one was seriously injured. The canyon highway was closed temporarily while the damaged vehicles were removed by tow trucks.

July 15th, 12:20 pm: The Marshal's and Fire departments responded to a reported medical emergency on the Cecret Lake trail. A woman who had fallen and sustained a minor back injury was assisted to her vehicle.

July 18th, 2:53 pm: A search and rescue operation was conducted in the Catherine's Pass area. A fallen hiker

with a serious leg injury was airlifted from the scene and flown to a local hospital.

July 24th, 12:55 pm: Alta's "Pioneer Day Rodeo" involved coercing a naked, ranting, and highly disoriented man running around the Summer Road into an ambulance and transporting him down the canyon for observation at a local hospital. Surprisingly, drugs appear to have been a factor.

July 26th, 2:20 pm: The Marshal's Office assisted in the search for an armed and reportedly suicidal subject. The person was located deceased outside of the Town of Alta.

July 27th, 6:42 pm: A call regarding a man shooting a rifle in Albion Basin turned out to be a Father teaching his two young sons how to shoot a BB gun.

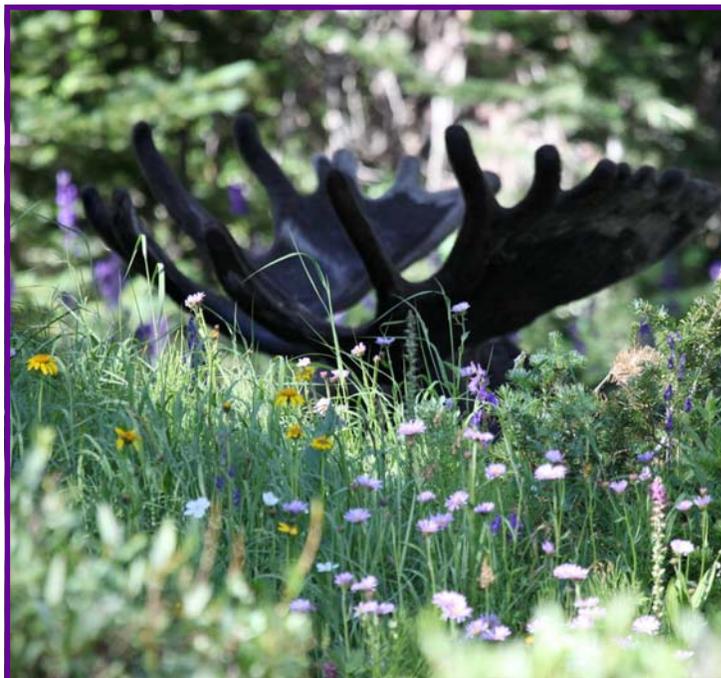
July 29th, 6:58 pm: The Marshal's and Fire departments responded to

a mountain bike accident in the Collins area. A male with a shoulder injury was transported via ambulance to a local hospital.

August 8th: Two reports of a suspicious male hanging out near upper Bypass Road homes were received. He is described as older, 5'10", possibly graying hair, and wearing a ball cap. No crimes have occurred but, we are asking residents to report any additional sightings to Alta Central.

Misc. duties:

- 90 contract Forest Service patrols
- 72 business and property checks
- 26 traffic enforcements
- 9 watershed enforcements
- 6 motorist assist calls
- 6 outside agency assist calls



Photos courtesy of Tom Bolen



Message from the Mayor

For me, the beginning of September means time to start planning for the winter season. With my kids heading back to school, it is starting to feel like the end of summer. And what a summer it has been! In my mind the weather has been a big part of this summer. Summer started with a large flooding event, and continued with plenty of sunshine punctuated with an unusual number of fast moving thunderstorms. I want to thank everyone who has helped deal with the challenges this summer has brought.

The warm weather in the Salt Lake Valley contributed to a great challenge we face in Town during the summer months. I feel we have had an unusual number of visitors to our Town to recreate, sight-see, and escape the heat. On some weekends there have been so many visitors we have been almost overwhelmed in our efforts to manage parking and shuttle visitors into the Albion Basin. I want to thank everyone who works so hard to make our summer programs work, especially our summer booth staff and the Alta Marshal's Office. We will be working

with the Forest Service this upcoming winter to look at ways to improve our programs in the coming years.

This summer we have been looking at the role of the Alta Visitors Bureau and its effectiveness in attracting business to the Town. We are again working with Karen Wikstrom (Wikstrom Economic and Planning Consultants) to look at the effectiveness of this Town department. In these trying economic times, we find it prudent to look at the direction we want to head in the future. We will continue to meet with the business community to consider their input as to the direction we should head.

We also have continued to follow Congressman Matheson's Wasatch Protection and Wilderness Bill. The bill appears to be "dormant" right now, and we have heard differing opinions of what will happen with the bill in the future. We will keep monitoring the bill to make sure the Town's concerns have been addressed if the bill is resurrected.

A hearing was held on the motion to dismiss the claims against the Town and Salt Lake City brought forth by the Shrontz Estate. The hearing was held on July 22nd and we are awaiting Judge Kennedy's decision on this matter.

Also in July, there were two gatherings at the Albion Grill to celebrate the lives of two people who had a profound impact on our community: Tom Whipple and former mayor Bill Levitt. These events brought together a diverse group of friends past and present who attended these events.

This summer the Town of Alta celebrated its 40th anniversary of Incorporation. I am grateful for the support from our governmental partners, local businesses, and all of our community members that have played an integral part in the success of our Town over the years.

Let's all enjoy the next couple of months and the beauty of the fall colors in the canyon.

Photo below courtesy of Tom Bolen



Alta Events Calendar

September

9	10am	Town Council meeting, Alta Community Center
13	5pm	ACE EVENT: Yoga with Stacy, Our Lady of the Snows, FREE! Some mats will be available.
21	6pm	ACE EVENT: Salsa Competition, Mexi Potluck, and Movie...Our Lady of the Snows! Join ACE once again to celebrate in the great outdoors of Alta. Come enjoy The Three Amigos, enter in the salsa competition and bring a Mexican dish to share with friends.
30	6pm	ACE EVENT: Craft Night featuring Coptic Book binding, Our Lady of the Snows, **registration required**. These books lay flat when open and can be modified for a variety of uses like travel journals, scrapbooks, photo albums and more. Instructor Heidi Ferguson will show how to make these extremely cool bound books. Please pre-register by e-mailing programs@altaarts.org . The class is limited spots so make sure you have your spot saved.

Town Information and Contacts

Town info

<http://www.townofalta.com/>

Town of Alta Phone:
(801) 742-3522 or
(801) 363-5105

Town of Alta Fax:
(801) 742-1006

Post Office Phone:
(801) 742-2142

Library/Community Center Phone:
(801) 742-2068

Alta Visitors Bureau:
(801) 742-0101

Justice Court Clerk Phone:
(801) 742-2407

Alta Central Info Line:
(801) 742-3403



Town Council contact info

Mayor — Tom Pollard — mayor@townofalta.com — Term expires 2014
 Councilmember — Cliff Curry — cliffcurry@altalodge.com — Term expires 2014
 Councilmember — Steven Gilman — gusgilman@msn.com — Term expires 2012
 Councilmember — Paul Moxley — ptm@pkhlawyers.com — Term expires 2014
 Councilmember — Dave Richards — drichard@townofalta.com — Term expires 2012
ABOVE: Town Council from left to right: Steven Gilman, Tom Pollard, Paul Moxley, Cliff Curry, Dave Richards



Photo courtesy of RC Tichnell

Staff contact info

John Guldner — Town Administrator
jhg@townofalta.com

Kate Black — Town Clerk
kswb@townofalta.com

Piper Lever — Assistant Town Clerk,
Justice Court Clerk, Business License
Official
plrem@townofalta.com

Claire Runge — Assistant Town
Administrator, Newsletter Editor
cer@townofalta.com

Sara Madsen — Alta Visitors Bureau
info@discoveralta.com

Mike Morey — Town Marshal
mmorey@townofalta.com

The Town Office is open Monday
through Friday from 8:30am to
4:30pm. Please call us at
801.742.3522 or 801.363.5105 or
stop in for assistance.