

MIINUTES
ALTA TOWN COUNCIL MEETING &
WORK SESSION
JUNE 5, 2015
9:00 AM
ALTA COMMUNITY CENTER
ALTA, UTAH

1. The Mayor called the meeting to order at 9:00 am. Mayor Tom Pollard and Council members Cliff Curry, Harris Sondak and Elise Morgan were present. Paul Moxley was excused.
2. Work Session : Mountain Accord Discussion

The Mayor stated that the comment period on the Mountain Accord has ended and the consultants are currently trying to rewrite the document taking into consideration those comments. It has been determined that the comments and concerns coming from the Alta community will be addressed in a separate section of the final document. The Mayor went on to explain that the Town of Alta is a bit different than all the other entities in the Cottonwood Canyons in that we are a municipality and have a specific set of constituents.

Layne Jones recommended to the Mayor that the Town of Alta use the template that was used in the Cottonwood Canyon negotiations to frame the Town of Alta concerns and comments.

The Mayor's personal opinion is that one of the conditions that have to be in the Town's document is that the land exchange has to be tied to some sort of transportation improvement.

The Mayor announced that on July 13, 2015 the executive committee of Mountain Accord will be meeting to make a final decision on whether to go forward with phase two of Mountain Accord.

The Mayor opined that he is in support of the Mountain Accord process and is hopeful that he would get the Council's support to stay and move forward with this process.

Liz Schulte explained that this is the time for the Town Council to pass on their concerns and opinions to the Mayor on the proposed document. Liz went on to opine that the Mayor will have to make a decision on whether or not to sign on to continue the process whether it be in his individual capacity as the Mayor or with the support of the Town Council.

Harris Sondak expressed his thanks to the Mayor for his thoughtfulness and time that he has put into this process. Harris went on to express that he was surprised when he read the draft sent to him yesterday that this document subordinates the Town of Alta quite a bit. Harris was disappointed and feels like the big winner is Salt Lake City; "what does this draft document do for the Town of Alta?" he asked. Harris was astounded that under certain conditions Salt Lake City would take ownership of the currently Alta Ski Lifts owned property in Grizzly Gulch.

As it relates to Harris's concern, Liz Schulte pointed out that the land being proposed in Grizzly Gulch to transfer to Salt Lake City would retain the same designation that any federal land would have. Harris felt that if the land is transferred to a public entity it could go to the USFS or, if to a municipality, to the Town of Alta.

Harris expressed that this document says that any municipal owned property is subject to the same restrictions imposed on federally owned properties. Harris felt that land uses should be determined by the Town of Alta, according to its zoning, and not necessarily with uses that are consistent with federal recreation or special use requirements. The Mayor felt that the document was referencing only Grizzly Gulch in this section and was addressing larger parcels that would go into preserved open space. The Mayor did agree that the document is not clear about this matter. Liz also sees the ambiguity of the language and suggested that the Town come back with changes to the document that we support. Liz suggested language that would say that federal designation does not apply to any land that could, for example, come into private ownership in particular to the Town of Alta.

Harris feels in general that there are serious concerns with the governance issues in this document. Harris would like the Town of Alta to come out of this process with more integrity and stronger.

Cliff Curry suggested that the Council address the details in this document, and said we cannot define the uses of lands that are not going to be subject to the federal designation without defining those lands themselves. Cliff feels that there are many ambiguous provisions in the document.

Elise referred to section 3(a)(2)(5) and to the Town's resolution passed in a previous meeting where we stated that we wanted an option for reasonable expansion of Alta Ski Lifts special use permit area. The Town Council wanted to give the Ski Lifts an option to expand. Under this section of the proposed document it says the opposite from what the Council recommended.

The Mayor said that it appears that every ski area except for Alta Ski Area gets expansion out of this document. The Mayor acknowledged that Grizzly Gulch is a key piece in the land exchange and this area was being considered by the Alta Ski Lifts for expansion.

Cliff opined that it appears that Salt Lake City has teamed up with the backcountry ski groups and their major aim is to stop a lift in Grizzly Gulch. Cliff feels that they want to stop a lift to the Cottonwood ridge line which would open lift assisted access to north facing Big Cottonwood Canyon. Cliff expressed his concerns with this approach; it appears these parties are willing to trade away the protection of open spaces and the watershed, and would support a tunnel through Little Cottonwood, in order to preserve their skin tracks.

Cliff feels that this whole deal is structured to blow up if there is no tunnel. Cliff referred to a section in this draft document that addresses water; this section is very ambiguous. Cliff feels that we should look at this section in light of the fact that the growing consensus among the Town of Alta is that there be no tunnel.

Harris opined that in his role as an elected official of Alta, he should not trust Salt Lake City to further our interests and it is the responsibility of the Town to put together a legally defensible document that protects the interest of the Town.

Elise opined that when she reads the document it does tie the Town to having to agree to a tunnel to get some benefits out of Mountain Accord.

Harris does not know yet whether the tunnel is a bad idea but does agree that the tunnel should not be the whole lynch pin of getting other benefits.

Mayor Pollard stated possible connection of the Big Cottonwood to Park City is being studied in a separate process. The Mayor felt that there would not be support of the tunnel to connect Little and Big Cottonwood canyons without the full regional connection from Big Cottonwood to Park City.

Elise commented it appears that the document says that if the tunnel does not happen and Grizzly Gulch is removed from the whole deal then no extra water would be provided. If this happens where is the water going to come from to support the transit center if one is built. Elise worried that the Town does not have enough water to do provide for uses in around the transit hub.

Elise asked that language be added to the Mountain Accord document that assistance would be provided to smaller communities to fund and get the necessary things to build a transit center should the tunnel and the land trade not go through.

Harris was concerned that there are some statements in the document that seem very vague; how much money, who gets the money and who is paying the money.

Harris does not feel the language in this document that states “excluding existing municipal boundaries” is strong enough. In Harris’s opinion this whole section is another way of making sure that the Town of Alta is subordinated as a municipality.

Harris is a little confused about what the Town is obligating itself to; he went over some of those sections.

Harris asked if the actions spelled out in this document would require actions by the respective city and town councils. Harris asked how the Mayor can bind the Town by signing this document which he felt goes beyond the power of the signatory.

Liz felt when the Mayor signs the document, he is saying he agrees with the principles outlined in the document and that he will not do anything to undermine that going forward; the Mayor cannot guarantee that there will be development. Harris felt that the word “execute” is the problem; page two third bullet point; to execute some of the points outlined in the document would involve spending of funds. Liz suggested that the document say “publically support” instead of “execute”.

Liz also suggested that, as it relates to Harris concerns about boundaries that it say “excluding existing municipal authorities”. Harris did not agree that this modification was sufficient.

Elise pointed out that new language appeared in this document that was helpful for some of the Town’s residents as it relates to the proposed land exchange; the mentioned of 20% community development and 80% open space.

Cliff agreed with Elise but feels there are still some ambiguities in that language that need to be addressed. The Mayor commented that there are some who feel that that this language needs to be removed from the draft because those decisions should be determined by the local entity such as the Town of Alta.

Harris asked what it means to have an incorporated municipality and our own zoning rules; the Town should be making some of these decisions.

Elise felt we could be stronger as a community by relying on the Planning Commission and the Town Council to make land use decisions.

Harris recommended that we throw in the word “maximum” in this section. Cliff agreed but also said there is a serious drafting problem with section 3.3 (a) where it says approximately 20% community development footprint and 80% open space; this needs to be better defined. Elise feels that this offers another layer of support.

In subsection “b” at the top of page three Cliff asked the question as to what acreage they were referring to in this section: the Town Council needs to be concerned about the details and reasonable people could differ in their interpretation of this section.

The Mayor asked the Council how they would like to move forward in the meeting.

Elise opined that there is a conflict with our resolution and what is in front of the Council today as it relates to our support of ski area expansion.

Elise also felt that the Town Council should be concerned about the Grizzly Gulch issue and the tunnel. To address Harris’s concerns, Elise felt that the Town Council needs to address the issues of governance and ownership related to Salt Lake City.

Harris referred to the bottom of page three (3) which address key questions about modes, corridors and transportation. Harris felt that there are other questions that need to be addressed that are not listed.

The Mayor asked if the Council members could systematically go through this document and outline their concerns and questions. Cliff mentioned that it is our role to call out the ambiguities. The Council all agreed to review the document and get back to the Mayor, staff and Liz with their concerns and questions.

The Mayor believes that a new version of this document will be available later today; it will be forwarded to the Council.

Elise asked if the Mayor and Council felt that we an additional work session should be held before the next Town Council meeting on July 9, 2015.

The Mayor thought that the Town should have prepared proposed revisions to this document by no later than June 25th. Liz recommended that the Council members prepare their comments and get them to the Mayor, staff and her by no later than June 22nd.

There will be another executive meeting of Mountain Accord on Monday, June 8th and the final meeting will be on July 13th. There are also additional system group meetings being held in the next few weeks; updates will be given to each group.

Chris Cawley asked that, for Monday’s executive board meeting, would the Mayor and Council recommend that a list of suggestions from the Town be presented. The Mayor felt that updates will probably be provided to the executive board next Monday.

Both Liz and Chris will be attending next Monday's executive board meeting of Mountain Accord to represent the Town interests. Cliff will pass on to Liz his concerns in time for Monday's meeting.

The Mayor summarized the following concerns of the Council brought up at the meeting today:

- The ability for the Alta Ski Area to expand
- The concept of a tunnel
- The concern about water as it relates to development in the base area

Elise would like to see Mountain Accord agree that if the tunnel does not happen and that the Town would still have transit options; the Town needs to be able to grow. Elise feels the Town would be punished if the Grizzly Gulch area was not part of the trade.

The Mayor mentioned that one business involved in this discussion would agree; that business does not want water to be exclusively tied to Grizzly Gulch.

Liz understands that if Grizzly Gulch was to be part of the land exchange and if Salt Lake City provides additional water, that water would be earmarked for the Ski Lift Company and not the Town of Alta at large. Elise opined that maybe water for the Town does need to be discussed as it relates to the Town owning and operating the transit center and the amenities that would go into that building/site. In Elise's opinion, the way this document is written today, it seems like the water is going to the Town of Alta and not the Ski Lift Company.

The Mayor opined that the Town cannot commit to any possible zoning changes in the future; it must go through the process.

There was some discussion in this document about the number of units being discussed by the Ski Lift Company and Salt Lake City as it relates to the quantity of water. Harris felt that Salt Lake city was micro managing our zoning by putting forth a statement on the Grizzly Gulch trade as it relates to the possible units for the Ski Lifts Company.

Liz opined that she feels that this statement was meant to be a marker for how much water would be provided but in this draft the wording is problematic.

Harris feels that what is missing in the present document is recognition of the pressure on this canyon from the development in the valley; the red arrows pointing at Alta in the Mountain Accord regional maps. There is nothing in the present document that makes a commitment to lowering some of that pressure.

Cliff says that it is in the nature of a work session like this that we would call out problems with the document. Cliff reminded everyone that the Town Council represents the Town of Alta; it does not represent this agreement. However whatever comes out of this process will be a compromise; it is not going to be exactly what the Town of Alta wants. Cliff feels the Town should remain committed to the process and hopes to find an acceptable compromise solution while at the same time remembering the possibility that there are some deals for which no action would be a better alternative.

The Mayor feels that when the NEPA process is through there could be an option that states that nothing will take place. It is important the Town define conditions and make a strong statement now.

The work session was adjourned at 10:00 am.

ALTA TOWN COUNCIL MEETING

3. PUBLIC HEARINGS

- To receive comments and questions regarding the final amendments to the 2014/2015 fiscal General Fund Budget

There was a motion by Elise Morgan to open the public hearing to hear comments on the amendments on the 2014/2015 general fund budget. There was a second by Cliff Curry and the motion was carried.

The Mayor opened the floor to public comments on this matter.

Hearing no comments, there was a motion by Elise Morgan to close the public hearing on this matter. There was a second by Cliff Curry and the motion was carried.

- To receive comments and questions regarding the proposed 2015/2016 fiscal budgets (General Fund, Sewer and Water Enterprise Fund) and proposed Certified Tax Rate (CTR).

Kate Black announced that the final Certified Tax Rate has not been issued by Salt Lake County and the State Tax Commission. After talking with representatives from these agencies, a preliminary rate was issued to the Town of Alta - .001204. This rate will generate \$335,792.00. These numbers are a bit different from what was shown in the tentative budget passed in May and the preliminary budget circulated last week; the difference is \$547.00. The amount was made up in the unreserved fund balance. Accordingly, the total general fund budget has not changed.

Kate explained that the reason the numbers have changed is that the total taxable value of the Town of Alta is less than the value from last year; if the taxable value goes down the CTR has to go up in order to collect the same property tax revenue.

There was a motion by Harris Sondak to open the public hearing on the proposed 2015/2016 fiscal budgets for the Town of Alta. There was a second by Elise Morgan and the motion was carried.

The Mayor opened the floor to public comments on this matter.

Hearing no comments there was a motion by Cliff Curry to close the public hearing on this matter. There was a second by Elise Morgan and the motion was carried.

- To receive comments and questions regarding the proposed 2015/2016 fiscal budget for the Alta Special Service District and proposed Certified Tax Rate.

The Mayor announced that the proposed budget and rate for the district will be -0- again this year.

There was a motion by Harris Sondak to open the public hearing on the proposed 2015/2016 fiscal budget and certified tax rate for the Alta Special Service District. There was a second by Cliff Curry and the motion was carried.

The Mayor opened the floor to public comment on this matter.

Hearing none, there was a motion by Cliff Curry to close the public hearing on this matter. There was a second by Elise Morgan and the motion was carried.

4. Mayor's Report – 00:05:25

The Mayor commented and updated the Town Council and the public on the following matters:

- There was a NEPA presentation for the Town Council, Alta Planning Commission and the public on Monday, June 1, 2015. It was well attended.
- There was an update on the summer road. Dust control will be applied on June 26th and the road will open on July 1st.
- Mike Morey gave an update on the status of the trenching work being done by the Alta Ski Lift Company between the Catherine's Pass parking lot and Cecret parking lot. Because of this work, the summer road will not be available to residential vehicle traffic. The project started June 1st and will last up to two weeks.
- Clean Up Day was held on June 2nd and was a great success. He thanked all the participants and agencies that assisted with this event.
- There was a report on the Conference of Mayor's meeting; transportation funding and water supply issues were discussed.
- The next meeting of the Town Council will be on July 9th.
- The Mayor announced that he will be out of the country from June 6th through June 21st and Paul Moxley, as Mayor Pro Temp, will be the "man in charge".

The Council tentatively scheduled a work session on Mountain Accord for June 29th at 4:00 pm. Proper notification will be given to the public.

Kate Black announced that from June 1 through June 8th residents have had and will have the opportunity to declare their candidacy to run for Town Council for two at-large Council positions. Thus far two residents have filled out the necessary paper work: Harris Sondak and Elise Morgan.

5. Treasurer's Report – 00:17:08

Marc Dippo read the monthly report which is attached to the minutes.

Hearing no comments or questions, there was a motion by Elise Morgan to accept the report as read. There was a second by Harris Sondak and the motion was carried.

6. Departmental Report: 00:20:07

Town Administrator's Report: John Guldner reported on the following matters:

- The Mayor, Harris, Marcus, Piper and the Eilber's were congratulated on the recent graduations of the children from high school, college and law school.
- Mike Morey and the DOT were thanked for their work on the bypass road near the Meadows.
- There was an update on the land conveyance.

- A report was given on the recent topics discussed at the most recent Water Quality Board and VECC meetings.
- A report on the annual meeting of the Utah Local Governments Trust
- A report on the building permits that have been issued thus far this year

Assistant Town Administrator's Report: Chris Cawley reported on the following items:

- A report on the work session held this week on the NEPA process. The slides from this presentation are on the Town's web site.
- There was an update on the WFRC planning grant that the Town of Alta secured. More information will follow in the July Town Council meeting.

UFA Report: Jay Jorgenson reported on the following items:

- It has been quiet in the canyon during the interim period.
- They are watching the water levels in the creek and are trained and prepared to do a swift water rescue if needed.
- UFA is working with the Town on a wildland fire program for the community of Alta.
- Jay provided some safety tips for drivers in the canyon.

Town Marshal's Report: Mike Morey reported on the following items:

- Thank you to those that assisted with the mudslide on the bypass road near the meadows.
- There has been a black bear sighting in the canyon.
- The Marshal's department conducted their semi-annual weapons qualification. All officers qualified.
- A report was given on the progress in implementing a formal procedure on what agency would investigate if there was an officer involved shooting that involved an Alta officer. An Interlocal agreement will be drafted to address this matter and must be in place by December 2015.
- A reminder to all dog owners to adhere to all the Town's local dog regulations.

7. Town Council Meeting Minutes – May 14, 2015 – 00:41:30

Kate Black announced that a few corrections have been made to the minutes.

Hearing no further comments, there was a motion by Elise Morgan to approve the minutes of the May 14, 2015 Town Council meeting and work session with corrections. There was a second by Cliff Curry and the motion was carried.

8. Awarding of Town Insurance and Workers Compensation bids for the period July 1, 2015 through June 30, 2016 - Greg Baumgartner, Utah Local Governments Trust – 00:42:00

Greg Baumgartner opined that the best way to handle a claim is to prevent that claim. Greg encourages training by all employees on risk management and acknowledged that Town staff attends many of these training opportunities.

Greg announced that the Town's five year loss ratio went from 22% to 1.6% and the Town is performing favorably on all levels. The loss ratio is determined by what the Trust has paid in losses divided by what the Town has paid in total premiums; the Town had a claim four years ago but very few claims since that time have been filed.

The Town has a three million dollar liability limit and governmental immunity act protects the Town up to 2.4 million. The Trust is encouraging its members to up its limit to five million. There would be an additional premium for increasing that limit.

Greg announced that the total premium for liability, property and auto coverage is flat for the year.

The Workers Compensation insurance premium has decreased by 6% from last year which is largely determined by the total payroll for the year and the categories of the Town's employees.

Kate explained that cost of insurance is dispersed throughout the different departments. The total cost of insurance is covered in the budget that will be addressed today. Kate also explained that the Town has budgeted for the cost of the three million dollar limit in its 2015/2016 budgets.

Greg reported that the Town will receive a dividend from the Trust totaling \$3,490.

Cliff asked about the schedule of property and if this would be affected if the Town increased its liability limit to five million. The only thing affected is the actual liability limit not the property and auto coverage.

Greg reminded the Council that the deductible on the liability limit is \$5,000. If the deductible was increased the cost of insurance would go down.

The Mayor called for a motion on the question regarding the awarding of the insurance bid.

There was a motion by Elise Morgan to approve the insurance bid from the Utah Local Governments Trust as submitted. There was a second by Cliff Curry. The Mayor opened the floor for discussion.

The Mayor said that historically the Town has talked about increasing the liability limit for the Town. The Mayor feels that increasing that limit to five million is a good step but does not think the Town could absorb another \$13,000 in cost for the insurance at this time.

Harris asked if it made sense to increase our deductible to \$10,000 and then try to increase the coverage to five million. Greg reminded the Council that the deductible is a per occurrence deductible.

Cliff asked what additional concerns the Town should have when we take title to the land in terms of protecting ourselves. Kate and John explained that the auditors are reviewing the treatment of that new asset as it relates to how the Town is going to show it on its books.

Elise felt that it made sense to increase the Town's liability limit but does not know how it would affect the Town's overall budget.

Kate recommended that the Council pass the bid as presented and suggested that staff research options as it relates to increase the liability and or the deductible.

Harris asked about prior costs associated with the Town's insurance and whether the Council thought this bid was a fair and cost effective. The Mayor affirmed that this was a reasonable cost and quite a bit

less than prior costs for the same coverage; the Town's prior insurance agents always charged a commission on top of the premiums.

The Mayor called for a vote on the motion. All members present voted in favor of the motion and it was carried.

9. Contribution Agreement between the Town of Alta and the Alta Chamber Visitors Bureau (ACVB) for fiscal year 2015-2016 – 00:58:08

Kate explained that the proposed budget reflects a contribution to ACVB of \$60,000 with an additional \$10,000 for matching grants. If the Council wishes to increase that amount, now is the time to have that discussion so any difference could be reflected in the final budget for the 2015/2016 fiscal year.

The agreement has been reviewed by Liz Schulte and staff and there were minor changes made to the agreement. Kate reviewed those changes with the Council.

Harris asked if ACVB is willing to sign this agreement with the Town; Kate confirmed that they are willing.

There was a motion by Harris Sondak to approve the 2015/2016 Contribution Agreement between the Town of Alta and ACVB. There was a second by Elise Morgan and the motion was carried.

- 10: Resolution 2015-R-5 – A resolution to amend the 2014/2015 fiscal general fund budget – 01:00:47

Kate explained that she estimated all the Town's expenditures and revenues through the end of the fiscal year and incorporated those into applicable departmental budgets. Kate noted that the Town did not budget for the purchase of the police vehicle that was in the accident nor did it budget for the side by side. The total purchase price of those vehicles had to be reflected the applicable departmental budget even though both vehicles were financed through municipal leases. This resulted in a substantial increase in the police department budget. The revenue from those leased vehicles is reflected in "other finances sources".

Another department that saw a big increase was the C-Road/Streets budget. This is due to the fact that the road work being done for the summer of 2015 will take place before the end of this fiscal year.

Kate went over the printout of the amendments to the budget.

The Mayor noted the final amended budget does reflect an anticipated increase in the amount of sales tax that the Town will collect. This increase enables the Town to not use any of its unreserved fund balance to balance the budget.

Kate explained that these are the final amendments to the current budget. When the audit is done in the fall, the actual final numbers will be reflected.

Harris asked about the decrease in the anticipated liquor licenses. Kate will report back on this matter in July.

There was a motion by Cliff Curry to approve Resolution 2015-R-5 which approves the final amendments to the 2014/2015 fiscal budget for the Town of Alta. There was a second by Elise Morgan and the motion was carried.

11. Resolution 2015-R-6 – A resolution adopting the budgets (General fund and Sewer and Enterprise Funds and proposed Certified Tax Rate (CTR) for the fiscal year 2015/2016 – 01:06:11

The Mayor stated that the Town of Alta does not have its final certified tax rate but when issued by the State and the County, will adjust its revenue to reflect the ability to collect the same revenue as last year.

Kate read section two (2) of resolution in front of the Council which states that the Town of Alta will establish the CTR to be determined by Salt Lake County sufficient to fund revenues set forth in exhibit "A".

There was a motion by Harris Sondak to approve Resolution 2015-R-6 which adopts the final budgets and CTR for the Town of Alta for fiscal year 2015-2016. There was a second by Cliff Curry and the motion was passed.

12. Resolution 2015-R-7 – A resolution adopting the final budget and Certified Tax Rate for the Alta Special Service District for fiscal year 2015/2016. 01:07:40

The Mayor announced that the budget and CTR for the Alta Special Service District for fiscal year 2015/2016 will be set at -0-.

There was a motion by Cliff Curry to approved resolution 2015-R-7 which adopts the budget and Certified Tax Rate for the Alta Special Service District at -0-. There was a second by Elise Morgan and the motion was carried.

13. Resolution 2015-R-8 – A resolution encouraging Salt Lake County to submit to the voters in November 2015 a proposal authorizing 0.025% local sales tax dedicated to transportation – 01:08:27

The Mayor reminded the Council that the Town had given its support to the transportation coalition on this matter earlier this year. The Mayor opined that no one wants to see sales taxes go up but we supported the fact that the transportation infrastructure, especially in Salt Lake County, is underfunded.

This resolution would recommend that the issue be decided by the voters. If the initiative passed, the Town would receive an additional \$29,000 in funding for transportation; the definition of transportation has been broadened.

There was a motion by Harris Sondak to approve resolution 2015-R-8 encouraging Salt Lake County to submit to the voters in November of 2015 a proposal authorizing 0.025% local sales tax dedicated to transportation. There was a second by Elsie Morgan.

The Mayor opened the floor to discussion.

Harris pointed out that Section three “encourages voters to enact the 0.25% local option general sales tax” and did not think the Town Council should make that statement.

After some discussion, Cliff Curry moved an amendment to the motion that was before the Council that would strike Section 3 from Resolution 2015-R-8. Harris accepted that amendment to his motion.

The Mayor called for a vote on the motion and the motion was carried.

12. Alta Town Council Meeting Schedule for fiscal year 2015/2016 – 01:13:55

Every year the Council must set the time, place and date of all its meetings.

There was a motion by Elise Morgan to approve the Town Council meeting schedule as presented. There was a second by Cliff Curry and the motion was carried.

13. Closed door meeting pursuant to Utah Code 52-4-205 – 01:14:25

The Mayor felt that there was no need for a closed door meeting.

14. New Business – 01:14:33

Harris Sondak pointed out the surprising amount of traffic on the road and encouraged Mike Morey and UPD to manage that as effectively as possible.

Kate mentioned that the Town is currently receiving bids for the portable toilet contract for the summer. As soon as the contract is awarded, there will be two toilets near the booth, one ADA in the Albion Base parking lot and one by the Town Park.

15. Citizen Input – 01:17:28

Connie Marshal, citizen, referenced a letter that was sent to the Town Council as it relates to additional funding for ACVB. Connie referenced the original intent of the election that authorized the increase of the sales tax; the tax was intended to be used for marketing for economic development in the Town of Alta.

Connie did comment on the timing and the content of the original request for additional funding this year which was to be used for an additional employee for use promoting summer business. Connie stated that her presentation was not on behalf of ACVB but was more from the business community. Attached to the letter were 15 to 16 signatures from members of the business community.

The letter respectively asks the Town Council to consider amending the Town of Alta budget for additional funding for the ACVB for fiscal year 2015-2016. Connie referred to the letter and clarified some of the contribution figures that were represented in that letter; those contributions were read by Connie.

Connie explained that the new chamber titled ACVB was incorporated in late spring of 2011. The Town and ACVB created an interlocal contribution agreement at that time that spelled out the amount of

funds to be distributed to the ACVB. Except for the first year, the amount has remained steady at around \$60,000 with additional funds earmarked for matching grants.

Connie thanked the Town for its ongoing support of ACVB. She encouraged the Town Council to consider the spirit of what the vote in 2004 was really for and requested that they consider amending the 2015/2016 budget to contribute additional funding to ACVB. These additional funds will not be earmarked for something specific but will be used to leverage more funds through grants.

The Mayor said the Council will consider the request for additional funding but feels that at this point in time, the Town cannot commit to more funding for ACVB.

Harris asked about the total budget for ACVB. Connie explained that the total budget is \$85,000 of which the Town contributes \$60,000. The balance of that budget comes from membership dues and grants.

Connie also explained that all businesses except for one are members of ACVB.

Harris asked if Connie had any indication of the return on the \$85,000. Connie said it was very difficult but could speak to the return on investment as it relates to the Office of Tourism Grant; that information will be available soon. Connie did explain that most of what ACVB does is branding Alta; ACVB try work for everyone in the community.

Chris Cawley added that ACVB is learning to use search engine optimization on its web site.

Harris asked if the dues are flat or do they vary by size of the business. Connie explained that the dues vary by the size of business and range from \$250 to \$450 for smaller businesses and \$4,000 to \$6,000 for the larger businesses.

Karen Travis mentioned that when the election was held to add the sales tax, it was presented to the public that that tax would go to a visitor's bureau to advertise Alta. For the last few years Karen said that that whole amount generated by the ½% has not gone to the bureau. Karen mentioned that many people did not vote for it because they knew that eventually the money generated by that tax would not be used for that purpose.

Karen believes that Park City has around four million to promote itself and Alta has only \$85,000 to do the same; she recommended that the Town Council go back to fully funding this effort.

Connie mentioned that Park City functions on a different model and does get all of the 3% tourism tax.

Connie wants the ACVB to remain sustainable and asked that the Town Council consider increasing the contribution.

Karen Travis mentioned that guests paid 13.10% on room rentals and if the transportation tax is passed, that tax will increase.

16. Motion to adjourn

Hearing no further business before the Town Council, there was a motion by Elise Morgan to adjourn the Town Council meeting. There was a second by Cliff Curry and the motion was carried.

Passed and approved this 9th day of July, 2015.

Katherine S.W. Black
Town Clerk

Piper Lever /S
Assistant Town Clerk

Clinton Balmforth - Justice Court Judge \$4,625.00
Zions Bank - Side by Side \$480.57
Zions Bank 2013 Toyota \$1,238.32
Zions Bank - 2014 Toyota \$831.03
Energy Costs \$2,222.50
Telephone Costs \$1,388.83
Other Town Bills \$2,086.88

Total \$81,451.99

MAJOR REVENUES RECEIVED

Sales Tax/Uniform -March collections \$58,427.29
Sales Tax/Resort -March collections \$165,401.57
Telephone Taxes \$551.43
Court Fines \$505.00
Dog Licenses \$375.00
Energy Taxes \$7,767.39
Donation \$3,064.00
Alta Ski Area - Reim for early morning patrol/metering \$6,221.12
UDOT/Alta Central Contribution \$15,000.00

Total \$257,312.80

General Fund Checking \$49,380.08
General Fund Savings \$618,731.78

